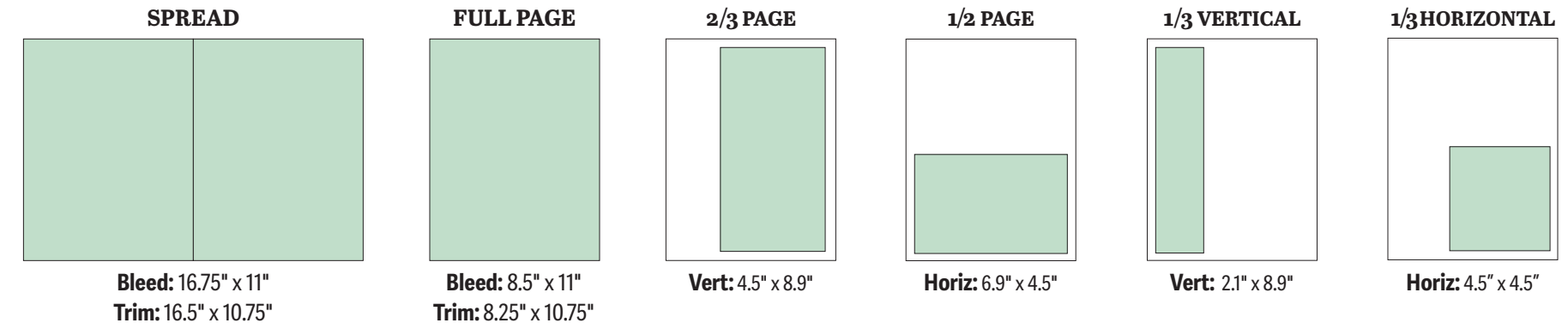
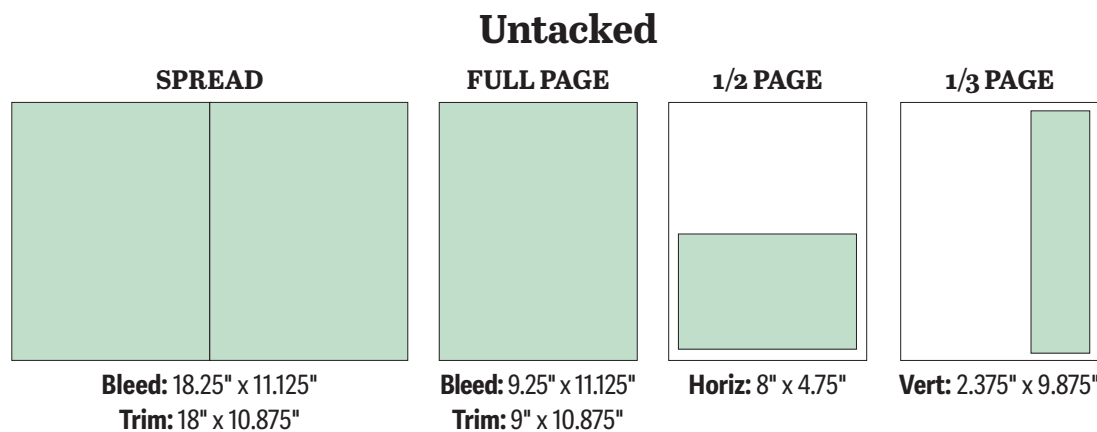


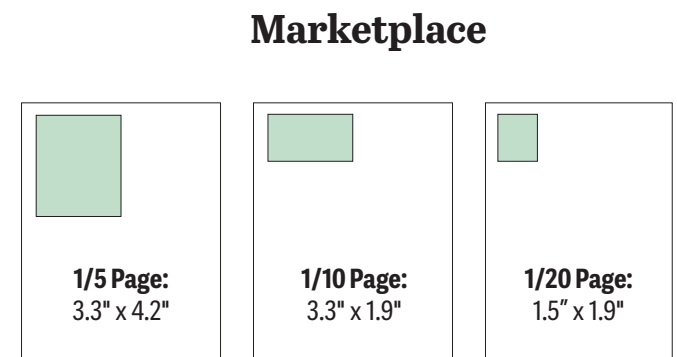
The Chronicle of the Horse



(Full Pages MUST include .5" safety margin for all vital material)



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MECHANICAL & DIGITAL FILE SPECIFICATIONS

Digital Files are accepted only if compatible, and only if the advertiser bears responsibility for reproductive quality. Design assistance offered to advertisers free of charge with one-week advance booking to ad closing date. Print-ready artwork and digital photographs **MUST** be at **300 dpi**, **CMYK color format in a PDF or JPG**. The Chronicle reserves the right to edit or reject files not meeting specifications. Advertisers are responsible for acquiring photographer permission and ensuring copy is free of typographical errors.

PREFERRED POSITIONS (WHEN AVAILABLE)

Special and premium positions may be guaranteed for additional fee. Premium positions include back covers, inside covers, commentary/editor's letter, table of contents, masthead, and all pages up to the table of contents. Placement requests will be considered but not guaranteed without upcharge. High impact placements available. Contact your sales rep or see rate card for details and pricing.